

Undergraduate Certificate and Minor in Communications and Rhetoric

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Dr. Anita Chaudhuri, Dr. Aisha Ravindran (Project Lead), Dr. Marie Loughlin, and Dr. Jordan Stouck

Overview

The Certificate and Minor in Communications and Rhetoric (CORH) offer a unique learning pathway, which helps students develop the academic, professional, and cross-disciplinary communication skills crucial to active citizenship in our increasingly interconnected world.

Program goals include **professionalization, interdisciplinarity, social justice, accessibility, and multimodality.**

Developed CORH Programming 2021-2024:

CORH Certificate

To receive a CORH certificate, students in any UBCO undergraduate program can complete 15 credits through courses from four thematic interdisciplinary and relational clusters, and a final capstone project.

CORH Minor

To receive a CORH minor, students in the BA, BSc and BMgmt can complete 30 credits of CORH or CORH-approved courses, 12 at the 100-200 level and at least 18 at the 300-400 level, including the Communications Capstone.

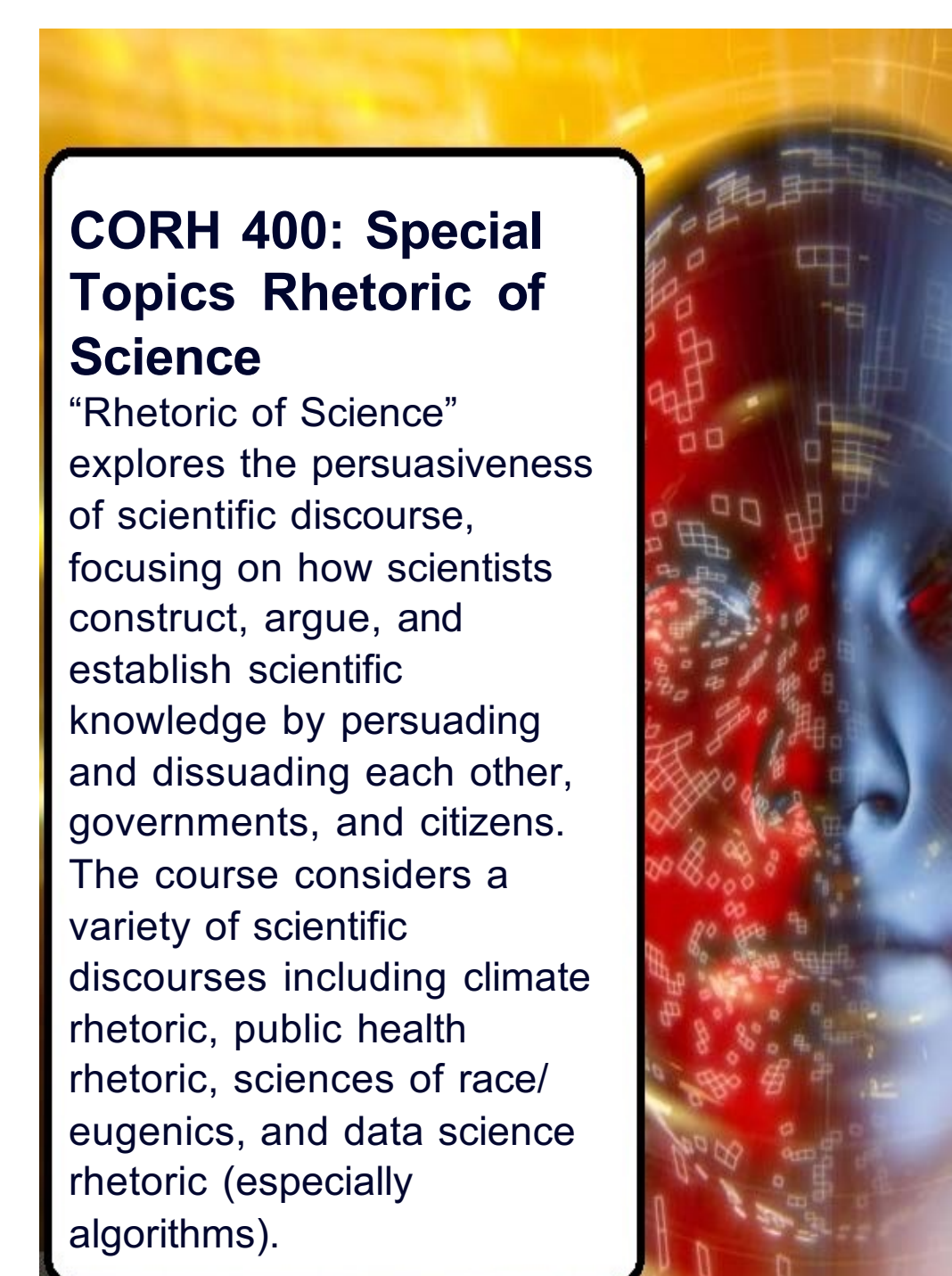
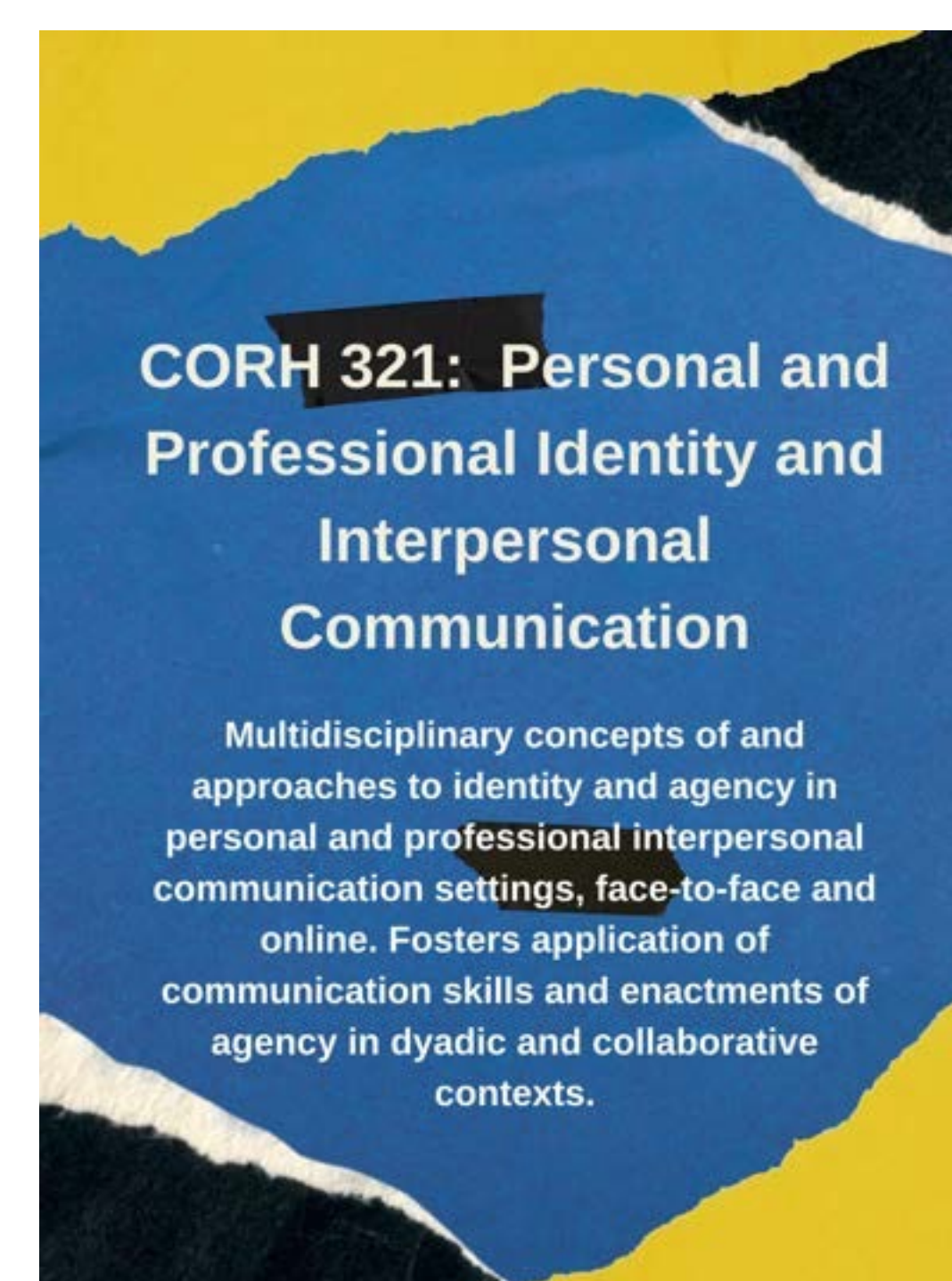
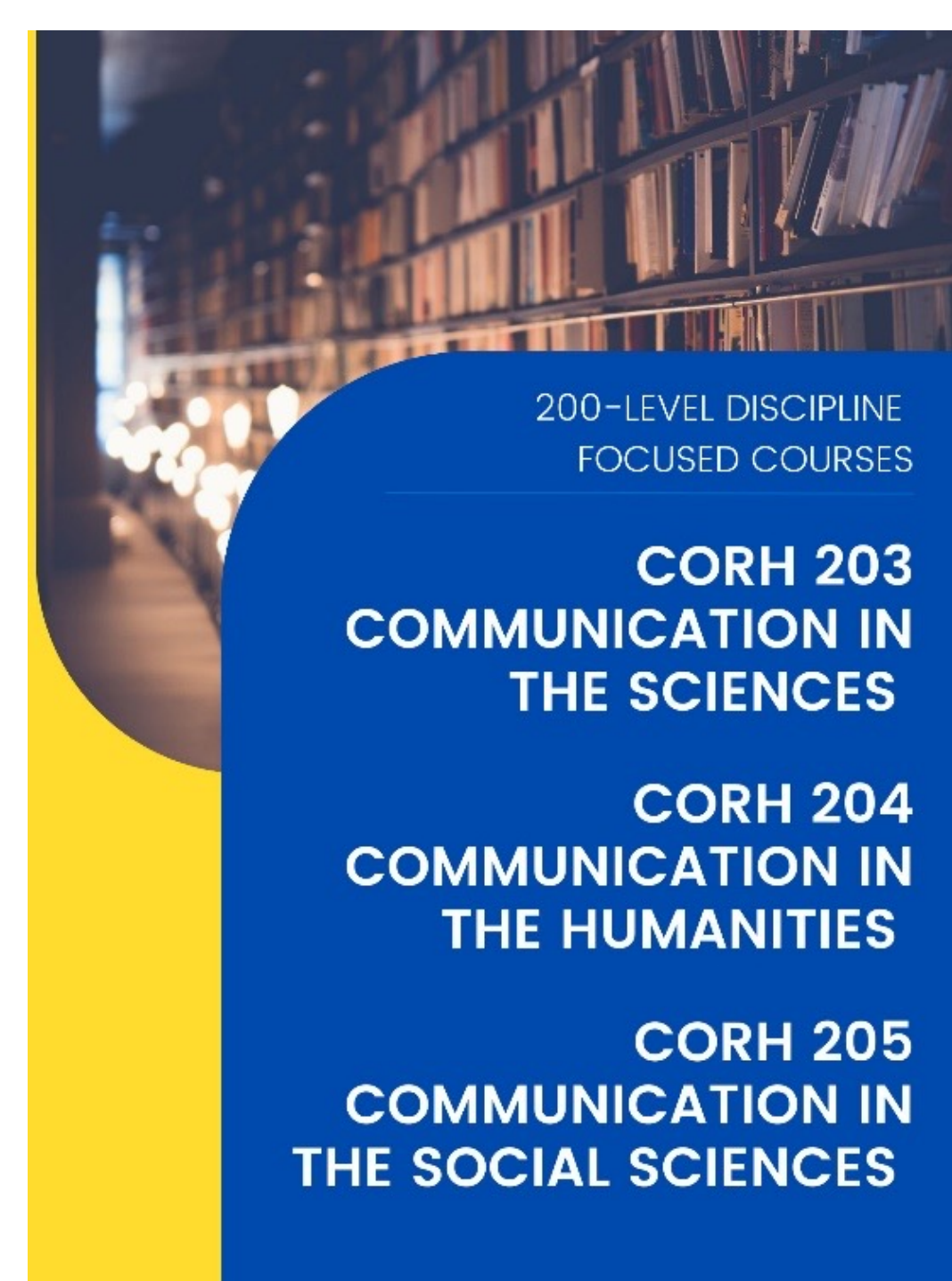
How Can Communications & Rhetoric Courses be Used?

- Complete the 15 credit Certificate
- Complete the 30 credit Minor
- Electives to complement a degree and develop academic, professional and interpersonal communication skills
- Contribute to the BA and other degrees' communications requirements

CORH Enrolment Growth

Year	Students Registered
September 2021	140
September 2022	247
September 2023	480
September 2024 (anticipated)	560

Sample CORH Courses



Student Feedback 2022-2024

5 semester study, surveying students on perceptions of their communication abilities at the beginning and end of each semester, plus student interviews and focus groups on their experiences in CORH courses. Here are sample responses from Spring 2024:

- As you begin your communications course, please describe your perception of your communication abilities:



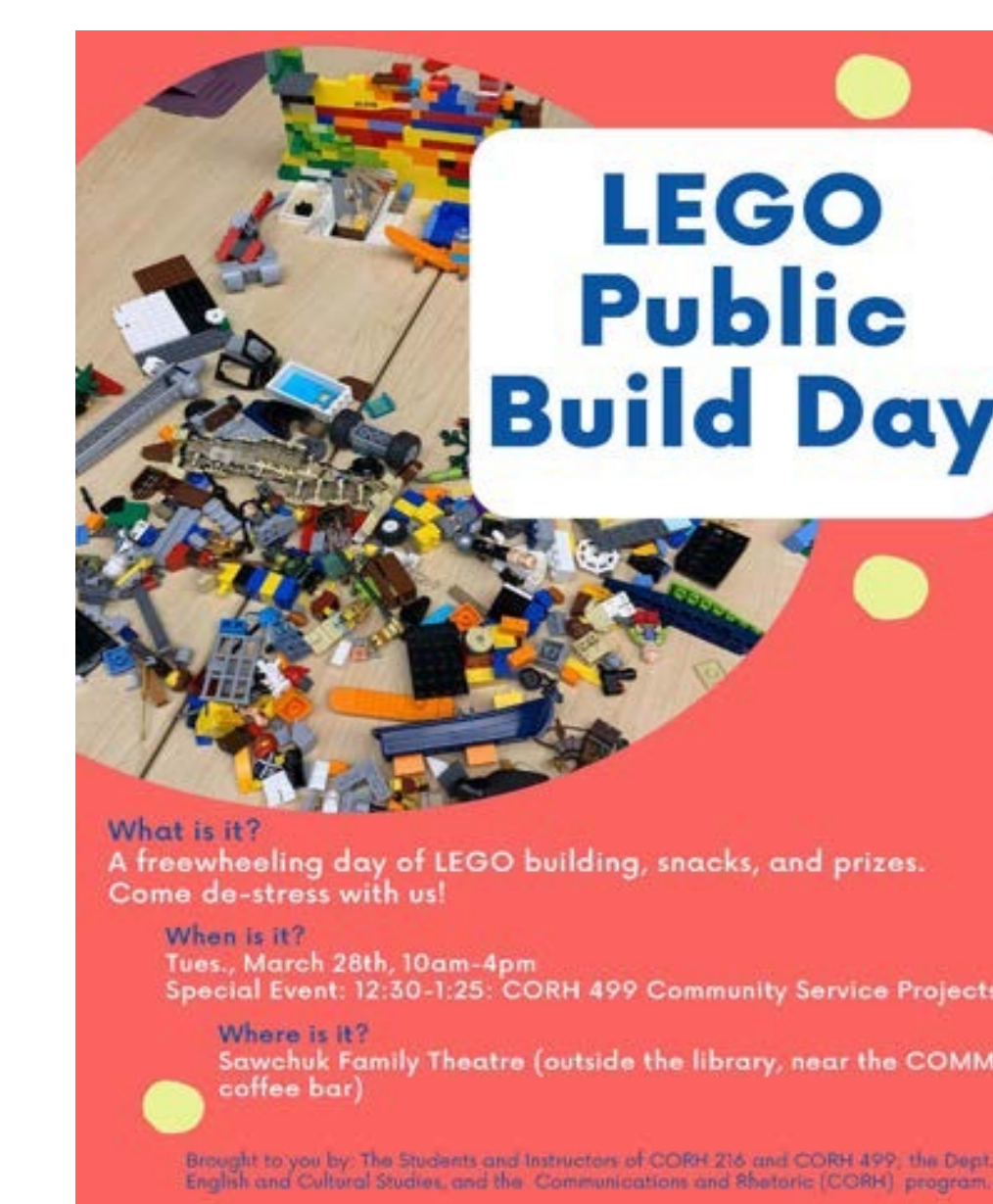
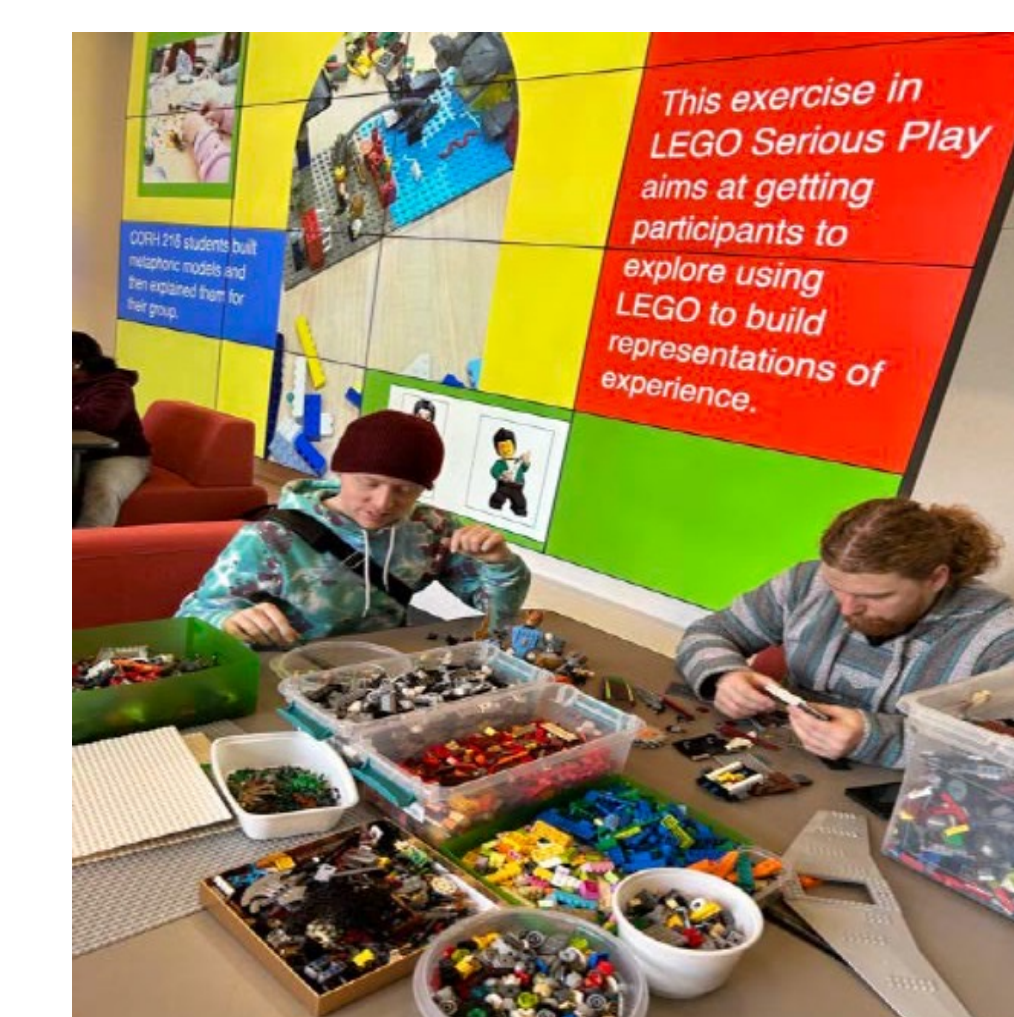
- Now that you have completed your communications course, please describe your perception of your communication abilities:



- Now that you have completed this course, do you think you are likely to apply these skills in a professional work setting?



Annual CORH Connect Day and Capstone Presentations



Future Plans

- CORH Major
- Post-baccalaureate certificate
- Micro-credentialing
- Development of enhanced student learning website

CORH Advisory Committee: The advisory committee for this project includes representation from the Library, Provost's Office, Advising, Centre for Teaching and Learning, Centre for Scholarly Communication, Faculty of Creative and Critical Studies, Faculty of Arts and Social Sciences, Faculty of Management, Faculty of Science, School of Engineering, School of Education, School of Nursing, and School of Health and Exercise Sciences.

