

Undergraduate Certificate and Minor in Communications and Rhetoric

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Overview

The Certificate and the Minor in Communications and Rhetoric offer a unique learning pathway, which helps students develop the academic, professional, and cross-disciplinary communication skills crucial to active citizenship in our increasingly interconnected world.

Overall Objectives and Goals

- Providing students with interdisciplinary knowledge to navigate efficiently in academic, professional, and diverse sociocultural contexts;
- Fostering an understanding of communication, composition, and rhetoric in oral, written, visual, and digital discourse;
- Teaching students how to produce multimodal texts and creative artefacts in a range of academic, professional, and community settings to enable varied career opportunities;
- Creating spaces for interdisciplinary collaboration and the promotion of inclusive world-views;
- Establishing inter-departmental liaisons across the disciplines to collaboratively address existing and potential real-world problems; and
- Integrating UBCO's Truth and Reconciliation commitments through instructional design and content that include Indigenous perspectives, and the decolonization of teaching and learning.

Program Strengths

- New, interdisciplinary framework to develop skills in multimodal communications and rhetoric
- More diverse, inclusive, and laddered approach
- Exploring, mastering, and critiquing present modes of communication while contributing to UBC's goal of promoting social justice

Targeted Audience

- B.Sc., B.A.Sc., B.A., B.H.K., B.Mgt., B.F.A. and B.M.S students may elect to take either the CORH Certificate or Minor
- Students in professional programs with a limited numbers of electives



The Certificate

The 15-credit Certificate can be earned by completing four 3-credit courses from the 200-level or higher, one in each of the four thematic clusters (2 of these courses may be used to satisfy a program requirement). It will be piloted in Winter 2021.

The Minor

The 30-credit Minor and suite of 10 courses will combine communication skills with broader interdisciplinary and professional applicability in real-world contexts. It will be piloted in Winter 2024.

Timeline

- Apr. 2021:** Senate approval to pilot CORH Certificate
- Sept. 2021:** Pilot Certificate term 1 + Pre-course survey
- Jan. 2022:** Pilot Certificate term 2
- Apr. 2022:** Exit survey for Certificate
- Jan. — Apr. 2022:** Needs assessment for Minor
- Sept. 2022:** Document submission for UBC-O and ministry approval for Minor
- Sept. 2024:** Pilot Minor term 1

Advisory Committee

Amanda Brobbel — Manager, Writing and Language Learning Support
 Kerrie Charnley — Faculty of Creative and Critical Studies
 Jannik Eikenaar — School of Engineering
 Natalie Forssman — School of Engineering
 Allison Hargreaves — Faculty of Creative and Critical Studies
 Sajni Lacey — Learning and Curriculum Support Librarian
 Stephen McNeil — Faculty of Science

Courses for the Certificate

The Self	CORH 321 Personal and Professional Identity and Interpersonal Communication
The Community	CORH 203 Communication in the Sciences CORH 204 Communications in the Humanities CORH 205 Communication in the Social Sciences CORH 206 Rhetoric of Indigeneity
The Individual and Others	CORH 331 Social Writing: Studies in Multimodal Communication
The Media	CORH 216 Communication and Media
Capstone	CORH 499 Communication Capstone

+ A final capstone

- Additional courses are being added to the Certificate categories

Joanna Cockerline — Faculty of Creative and Critical Studies
 Sheila Epp — School of Nursing
 Tanya Forneris — School of Health and Exercise Sciences
 Heather Latimer — Faculty of Arts and Social Sciences
 Denise Kenney — Faculty of Creative and Critical Studies
 Karen Ragoonaden — Faculty of Education
 Neil Cadger — Faculty of Creative and Critical Studies

